

LONDON™

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UNIVERSITIES IN LONDON

- London is home to over 45 universities
- Employ c.100,000 staff – c.40,000 are academic staff
- Generating over £8 billion in income
- Activities split btw:
 - Teaching: teach c.400,000 students
 - Research: receive c.£500 million in research income pa
 - ‘third stream’ commercial activities and ‘knowledge transfer’
- 4 in the global top 40 - more than any other city

INTERNATIONAL STUDENTS IN LONDON

- Over 100,000 international students in London
- Coming from over 200 countries - replicating London's diversity
- Contribute c.£2.5 billion to the economy pa
- 50/50 split postgraduate/undergraduate
- Most popular city in the world
- Global network of alumni

LONDON's No1

- No 1 for international study
- London portal: www.studylondon.ac.uk
- Over 1,200,000 unique users in the last 12 months
- Over 75,000 registered to receive information
- 23% of registered students surveyed got a place on a course through the site
- GVA est. 2012/13: £14.5 million

Support of the Mayor



【在伦敦遇见世界】“If you go to America, you meet Americans. But if you come to London, you meet the world!” Boris Johnson, Mayor of London

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GLOBAL GROWTH

- Global growth of HE study
 - 1970: 33 million
 - 2011: 179 million
- 3.6 million international students worldwide
 - c.440,000 in the UK (12%)
 - c.100,000 in London (23%)
- BIS estimate growth of 15-20% over the next 5 years

