



# Benchmarking Dublin & Ireland

22nd-25th April 2007

The Stockholm-Mälardalen Region  
International Study Mission to Dublin & Ireland  
**Programme and Participants**

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## **International Study Mission**

The Greater Stockholm Region International Study Mission to Dublin & Ireland 22nd-25th April 2007 has two main objectives; to learn from a competitive metropolitan region in the world economy and to foster better relationships between leading people from business, politics and academia.

Benchmarking Dublin & Ireland is the second International Study Mission conducted by the Greater Stockholm Region. The first International Study Mission, Benchmarking Seattle, was conducted in 2005. The 2008 International Study Mission will go to one of the thriving metropolitan regions in Asia.

## **The Greater Stockholm Region Delegation**

The Delegation from the Greater Stockholm Region is composed of more than 50 leaders from business, politics and academia. Ms Kristina Axén Olin, Mayor of Stockholm and Chairman of the Council for the Stockholm-Mälär Region, is heading the Delegation.

From the business sector the Chambers of Commerce and companies such as SKANSKA, Volvo, Swedbank and the Stockholm Arlanda Airport are represented. From the university sector the Karolinska Institute, the Royal Institute of Technology and Uppsala University are represented along with research parks such as STUNS and Kista Science City. Policy-making is represented by Mayors from the larger cities in the region and Chairmen of the Regional Development Councils.

## **The Celtic Tiger**

Dublin and Ireland have undergone impressive economic development during the last decades. Unemployment is at an historic low and the economic growth rate, which used to be among the lowest in the EU, today is one of Europe's highest. However, rather than sitting back and enjoying their recent economic progress, the Irish are actively planning the next step: How to become one of Europe's leading knowledge-based economies.

## **What we hope to learn**

- How the impressive leap of becoming a leading economy in Europe was made possible
- Learn from Ireland's successful international marketing and business friendly climate
- Learn from Ireland's ambitions to become a leading knowledge economy in Europe
- Learn about the challenges for the Dublin Region and how Dublin interacts with the rest of Ireland as the economic engine of the country

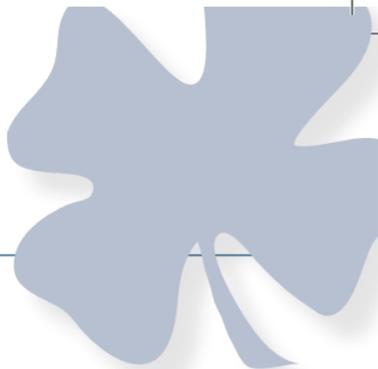
## **Benchmarking Dublin & Ireland 2007**

Benchmarking Dublin & Ireland is organised by the Council for the Stockholm-Mälars Region in cooperation with the Stockholm Business Alliance, the Chambers of Commerce and the Universities in the Greater Stockholm Region.

[www.benchmarkingregions.se](http://www.benchmarkingregions.se)

# Programme

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## Sunday 22nd April

- 15.00    **Pre-meeting**  
Venue: Stockholm Arlanda Airport
- 16.30    **Departure from Stockholm Arlanda Airport**
- 18.15    **Arrive at Dublin Airport**  
Transfer to Conrad Hotel  
Earlsfort Terrace, Dublin 2  
Phone: + 353 1 602 8938  
Fax: + 353 1 602 8972  
[www.conradhotels.com](http://www.conradhotels.com)
- 20.30    **Buffet reception**  
**Topic: Dublin and Ireland from a Swedish Perspective**  
Venue: Swedish Residence, Greenfield Park 25,  
Donnybrook, Dublin 4  
Phone: +353 1 69269 2690

**Speakers:**

Mr Claes Ljungdahl, *Swedish Ambassador in Ireland*

Mr Orvar Hurtig, *Manager Ericsson Global Services*

Ms Hanna Wendel, *Swedish Trade Council* and

Ms Anna Siebenmann, *student in Dublin*

## Monday 23rd April

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**Theme: The Celtic Tiger**  
**– Economic Development in Ireland**

- 7.15    **Breakfast served**  
Venue: Conrad Hotel, "Dodder Dargle Room"
- 8.00    **Topic: Economic Overview**



Speaker:  
Prof. Frances Ruane, President, *Economic and Social Research Institute*

8.45 *Break*

9.45 **Topic:** Policy and Strategies for Economic Development  
**Venue:** City Hall, Dame Street  
**Phone:** + 353 1 222 2204

**Speakers:**  
**Key note:** Mr Sean Gorman, *Secretary General, Ministry for Enterprise, Trade and Employment*  
**Topic:** Policy and Strategies for Economic Development  
Mr Sean Dorgan, *Chief Executive, IDA Ireland*  
**Topic:** IDA and Strategies for the Future  
Mr Turlough O'Sullivan, *Director General, Irish Business and Employers Confederation (tbc)*  
**Topic:** Business Perspective on Economic Development in Ireland and the Role of Social Partnerships in the Irish Economy

12.00 **Lunch**  
**Venue:** Eliza Blues Restaurant,  
23/24 Wellington Quay, Dublin 2  
**Phone:** +353 1 671 9114

**Speaker:**  
Ms Anastasia Crickley, *Chair, National Consultative Committee on Racism and Interculturalism*  
**Topic:** Immigration and Integration

13.45 **Topic:** Dublin, Past, Present and Future  
**Venue:** City Hall, Dame Street, Dublin 2  
**Phone:** + 353 1 222 2204

**Speakers:**  
Lord Mayor Vincent Jackson, *Dublin City Council*  
**Topic:** Welcome to Dublin  
Ms Helen Mc Namara, *Administrative Officer, Economic Development Unit, Dublin City Council*  
**Topic:** Economic Development of Dublin  
Ms Patricia Potter, *Director, Dublin Regional Authority*  
**Topic:** Challenges for the Dublin Region

- 15.00 End of session
- 15.15 Continued Topic: Dublin, Past, Present and Future Bustour

Speakers:

Michael Sands, *Senior Executive Officer/Corporate Communications Officer, Dublin City Council* and  
Kieran Rose, *Senior Planner, Dublin City Council (tbc)*

Approx 17.30 Arrival at hotel

- 19.00 Reception  
Topic: Brief Remarks from a Business Perspective  
Venue: Conrad Hotel, "Iveagh Room"

- 20.00 Dinner  
Topic: Doing Business in Dublin and Ireland  
Venue: Number 10, Lower Ormond Quay, Dublin 1,  
Phone: +353 1 878 7416

Speakers:

Mr John Hennessy, *Managing Director Ericsson Ireland*  
Mr Ronan King, *Chairman, The Amethyst Group and President, Dublin Chamber of Commerce*

## Tuesday 24th April

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**Theme: Beyond the Celtic Tiger – Becoming a World renowned Knowledge Economy**

- 7.15 Breakfast served  
Venue: Conrad Hotel, "Dodder Dargle Room"

- 8.00 Topic: Knowledge Economy Overview

Speaker:

Mr Eoin O'Driscoll, *Chairman, Forfás*

- 8.45 Break

**9.45**      **Topic: Policy and Strategies for R&D and Knowledgebased Economy**  
Venue: Forfás, Wilton Park House, "Wilton Room"  
Wilton Place, Dublin 2  
Phone: +353 1 6073000

**Speakers:**

**Key note:** Ms Brigid McManus, *Secretary General, Department of Education and Science (tbc)*

**Topic:** Policy and Strategies for R&D and Knowledgebased Economy

Mr Declan Hughes, *Manager, Competiveness Division, Forfás* and Mr Seamus Bannon, *Department Manager, Science Technology and Innovation Division, Forfás*

**Topic:** Competitiveness Council and Tools for Becoming a Knowledgebased Economy

Mr Martin Murphy, *Managing Director, Hewlett-Packard Ireland and Chairman of Dublin Chamber of Commerce Working Group on Knowledge Economy*

**Topic:** A Business Perspective on the Knowledge Economy

**12.15**      **Lunch**  
Venue: Dublin City University, Dublin 9, "1838"  
Phone: +353 1 700 5000

**Speaker:**

Prof Ferdinand von Prondzynski, *President Dublin City University*

**Topic:** Becoming a World Leading University

**14.30**      **Brief Remarks from a University Perspective**  
Venue: Dublin City University, Dublin 9, "HG18"

**Approx 16.00**      **Arrival at Hotel**

**18.45**      **Departure by bus to Johnny Fox's Pub**

**19.45**      **Dinner**  
Venue: Johnny Fox's Pub, Glencullen, Dublin  
Phone: +353 1 2955647

**Approx 24.00**      **Arrival at Hotel**

## Wednesday 25th April

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### **Theme: Dublin, the Heart of the Celtic Tiger – Planning for the Future**

Breakfast served in hotel's breakfast room from 6.30

Check out from hotel

7.45 Departure by bus from hotel

8.15 Topic: Planning for the Future  
Venue: City Hall, Dame Street, Dublin 2  
Phone: +353 1 222 2204

**Speakers:**

Mr Paul Maloney, *Chief Executive,  
Dockland Development Authority*

Topic: Docklands, Dublin's Waterfront Quarter

Mr John Tierney, *City Manager, Dublin City Council*

Topic: Transportation and Planning Challenges for  
the Dublin Region

10.00 Departure to Dublin Airport

12.00 Departure from Dublin Airport

15.35 Arrival at Stockholm Arlanda Airport

# Participants

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**Mr Thomas Andersson**

Political Secretary to the Mayor  
City of Stockholm

**Prof. Maria Anvret**

Director  
Karolinska Institute

**Ms Kristina Axén Olin**

Mayor of Stockholm  
Chairman  
Council for the Stockholm-Mälars Region

**Ms Marita Bengtsson**

Chairman of the Board  
Sörmland Regional Council

**Ms Yvonne Berglund**

Chartered Accounting Consultant  
Clareo AB

**Mr Anders Bjurström**

Chairman  
Sörmland County Council

**Ms Catharina Blom**

Chief Executive Officer  
Uppsala Regional Development Council

**Ms Gertrud Brorsson**

Member of the Board  
Council for the Stockholm-Mälars Region

**Mr Peter Carpelan**

Mayor of Ekerö  
Municipality of Ekerö

**Mr Johan Danielson**

Secretary General  
Council for the Stockholm-Mälars Region

**Mr Anders Danielsson**

Executive Vice President  
Skanska Sweden

**Mr Jan Edling**

Analyst  
Swedish Agency for Innovation Systems

**Mr Hans Ekström**

Mayor  
Municipality of Eskilstuna

**Mr Bengt-Olov Eriksson**

Mayor  
Municipality of Tierp

**Mr Östen Eriksson**

Member of the Board  
Sörmland County Council

**Mr Bo Falk**

Managing Director  
Boulton Sverige AB

**Mr Anders Flodström**

President  
Royal Institute of Technology

**Mr Rune Fransson**

University Director  
Karolinska Institute

**Ms Anna Kettner**

Vice Chairman  
Council for the Stockholm Mälardalen Region

**Ms Dot Gade Kulovuori**

Managing Director  
Stockholm Skavsta Airport

**Mr Bo Hansson**

Deputy Governor  
County Administrative Board of Stockholm



**Mr Mats Hedenström**

Marketing Director  
Kista Science City

**Mr Christer Henebäck**

Vice President Communications  
BAE Systems Bofors

**Mr Christer Heinegård**

Vice Rector  
Swedish University of Agricultural Sciences

**Mr Björn Hårsman**

Dean  
Royal Institute of Technology

**Ms Inger Högström-Westerling**

Vice Mayor  
Municipality of Örebro

**Ms Merit Israelsson**

Managing Director  
Chamber of Commerce Mälardalen

**Mr Christer Jansson**

President  
Stockholm Property Association

**Dr Lars Jonsson**

Managing Director  
Uppsala University Holding Company

**Ms Carin Jämtin**

Vice Mayor  
City of Stockholm

**Mr Ulf Köhlmark**

Communication Manager  
Volvo Construction Equipment

**Mr Per Lagerström**

Communication and media  
Council for the Stockholm-Mälars Region

**Mr Anders Lago**

Mayor  
Municipality of Södertälje

**Ms Irén Lejegren**

Chairman  
Örebro Regional Development Council

**Ms Anna Lundgren**

International Affairs  
Council for the Stockholm-Mälars Region

**Mr Mats Lundmark**

Professor  
Örebro University

**Mr Henrik Mickos**

Chief Executive Officer  
Stockholm Science City

**Mr Björn Neckman**

Manager Development Department  
Port of Stockholm

**Ph D Curt Nilsson**

Chief Executive Officer  
STUNS Uppsala Science Park

**Mr Peter Nygårds**

Head of Public Affairs & Business Intelligence  
Swedbank

**Ms Margareta Olofsson**

Former Vice Mayor  
City of Stockholm

**Ms Ingegerd Palmér**

President  
Mälardalen University

**Ms Anette Rogers**

Regional Director  
Chamber of Commerce of East Sweden

**Mr Torbjörn Rosdahl**  
Mayor  
Municipality of Sollentuna

**Mr Arne Sandemo**  
Chairman of the Board  
Uppsala Regional Development Council

**Mr Jan Sandberg**  
Senior Vice President  
Stockholm Chamber of Commerce

**Ms Elisabeth Unell**  
Mayor  
City of Västerås

**Ms Maria Wall Petrini**  
Head of Strategic Business Development  
Stockholm-Arlanda Airport

**Mr Björn Varnestig**  
Managing Director  
Innovation Bridge Stockholm

**Ms Taina Veittikoski**  
Logistic Director  
Systemair

**Mr Olle Ytterberg**  
Mayor  
Municipality of Arboga

**Mr Olof Zetterberg**  
President  
Stockholm Business Region

**Mr Magnus Åkerman**  
Assist. Vice President  
Stockholm Chamber of Commerce, Uppsala Regional Office

## **Special thanks for contributing to the success of Benchmarking Dublin & Ireland 2007**

Mr Jan Sandberg, Senior Vice President, Stockholm Chamber of Commerce, Mr Per-Olof Gustafsson, former Vice President, and Mr Torbjörn Jansson, Senior Advisor, Stockholm Business Region and Ms Barbro Berg, former Chief Executive Officer, Stockholm Academic Forum

*– for their good advice regarding structure and content of the programme*

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Mr Claes Ljungdahl, Ambassador, Mr Nils Daag, former Ambassador to Ireland and Ms Winni Fejne, Minister, Swedish Embassy in Ireland

Mr Barrie Robinson, Ambassador and Mr Sean Norton, Second Secretary, Irish Embassy in Sweden

Ms Susan McCabe, Senior Staff Officer and Athena Candy, Acting Administrative Officer, Dublin City Council

Mr Jesper Öhrn, Country Manager and Hanna Wendel, Project Manager, Swedish Trade Council, Ireland

Ms Sorcha Flynn, former International and Special Projects Manager and Ms Linda McNulty, International and Special Projects Manager Dublin Chamber of Commerce

Ms Patricia Potter, Director, Dublin Regional Authority

Ms Mary Twomey, Senior Policy Analyst and  
Ms Bernie Moran, Competitiveness Division, Forfás

Ericsson Ireland, Ltd

Stockholm Arlanda Airport

Ms Eimear Dunne, Business Development Manager,  
Dublin Convention Bureau

Ms Roisin Milmoë, Group, Conference and  
Banqueting Sales Executive , and Ms Amanda Ronan,  
former Group, Conference and Banqueting Sales  
Executive, Conrad Hotel

Mr Frowald Strallhofer, ARK Travel

Optimum Chauffeur Drive

Dublin City University

Number 10

Eliza Blues Restaurant

Johnny Fox's



  
**Stockholm**  
*The Capital of Scandinavia*

