



Helsinki 

Benchmarking Helsinki
13-15 januari 2010



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13-15 January 2010



Benchmarking Helsinki is the fourth benchmarking trip conducted by the Stockholm-Mälär Region. The delegation will look closer at Finland's school system with its top-performing students, Helsinki as a hot spot for innovation and Helsinki's successful collaboration between business, government and the academic sector.

International Study Mission

The International Study Mission Programme was initiated in 2005 by the Council for the Stockholm-Mälär Region. Benchmarking trips have since then been conducted to Seattle, Dublin & Ireland and Singapore & Kuala Lumpur. A delegation of 30-50 people has participated in each of the trips, representing government, business and the academic sector in the Stockholm-Mälär Region.

The objectives of the trips are to study and learn from other internationally, competitive metropolitan regions, to better understand the role of metropolitan regions in a globalised economy and enhance relationships between leaders from business, government and the academic sector.

Why Greater Helsinki?

Greater Helsinki is similar to the Stockholm-Mälär Region in many aspects and Finland and Sweden share parts of the same history. Yet, the regions are different in many ways. Greater Helsinki has chosen new and innovative solutions, resulting in a thriving business and research region and the new Aalto University – a unique merger between the Helsinki School of Economics, the University of Art and Design Helsinki and the Helsinki University of Technology. Finland also has some of the best performing students in the world, teaching are considered a high status profession and Finland has acted on the importance of collaboration between politics, business and academia.

The Benchmarking Helsinki delegation

The delegation consists of more than 30 high-level leaders representing the business community, local and regional authorities and universities and research parks in the Stockholm-Mälär Region. Ms Ingela Nylund Watz, chairman of the Council for the Stockholm-Mälär Region, is head of the delegation.

Benchmarking Helsinki is organized by the Council for the Stockholm-Mälär Region, together with Stockholm Business Alliance, the Chambers of Commerce in the region as well as the universities in the Greater Stockholm Region.

www.benchmarkingregions.se



Programme

Wednesday 13 January

14.30 Pre-departure meeting at Arlanda

Speaker: Mr Lennart Bergbom, Director Strategy Development, Stockholm Arlanda Airport, Ms Anna Lundgren, Council for the Stockholm-Mälars Region and Mr Magnus Åkerman, Assistant Vice President, Stockholm Chamber of Commerce

Venue: Terminal 5, all the way down Pier A, one level up

16.10 Departure Stockholm Arlanda airport, flight KF 446

18.10 Arrival Helsinki-Vantaa airport

Bus to Hotel Haven

Hotel Haven, Unioninkatu 17, 00130 Helsinki

Tel: + 358 9 681 930

www.hotelhaven.fi

20.00 Buffet and kickoff-meeting at Embassy of Sweden

Swedish-Finnish Relations *(In Swedish)*

Speaker: Ambassador Johan Molander

Finnish Domestic Politics *(In Swedish)*

Speaker: Mr Anders Eriksson, Counsellor for Press and Cultural Affairs, Embassy of Sweden

Venue: Embassy of Sweden
Pohjoisesplanadi 7 B, 00170 Helsinki
Tel: +358 9 6877 660



Thursday 14 January

Breakfast served from 07.00, Venue: Havis, Hotel Haven

Theme: Introduction to Benchmarking Helsinki

08.00 Presentation of Programme

Speakers: Ms Anna Lundgren and Ms Annika Liedholm,
Council for the Stockholm-Mälars Region

Venue: Auditorium G.W. Sundmans, Hotel Haven

08.40 Guided Tram Tour to Arabianranta

Speaker: Mr Jaakko Markkula, City Architect, City of Helsinki

Havis Amanda – Senate Square – Aleksanteri street – Mannerheim street –
Parliament house – Finlandia Hall – Opera house – Helsinginkatu – Arabianranta

09.30 Welcome to Arabianranta

Speaker: Mr Kari Halinen, CEO, Art and Design City Helsinki Oy

Venue: Arcada - University of Applied Sciences
Room A 510, Jan-Magnus Janssonins Aukio 1, 00550 Helsinki
Tel: +358 207 699 699

09.40 Greater Helsinki Region and Finland in the Globalized World

Speaker: Dr Pekka Ylä-Anttila, Research Director, Research Institute of the Finnish
Economy, ETLA and Managing Director of Etlatieto Oy

Theme: Investing in Knowledge to serve wide

10.10 What makes Finnish kids so smart?

Speakers: Mr Mikael Flemmich, Head of Swedish Education, City of Helsinki and
Mr Ilkka Turunen, Special Government Advisor, Ministry of Education

10.40 University Reform in Finland - Making Universities autonomous

Speaker: Mr Ilkka Turunen, Special Government Advisor, Ministry of Education

11.10 The Finnish Innovation System – an Eco System (In Swedish)

Speaker: Ms Paula Nybergh, Head of Division, Innovation Department,
Ministry of Employment and the Economy

12.00 Bus to WeeGee and EMMA (Espoo Museum of Modern Art) in Espoo

Theme: Otaniemi – an R&D and Innovation Hub

12.30 Lunch at WeeGee hosted by Mr Georg Dolivo, Cultural Director of City of Espoo

Presentation on T3 and the City of Espoo

Venue: WeeGee

Ahertajantie 5, 02100 Espoo

Tel: +358 9 816 31818

Bus to Design Factory in Otaniemi

13.45 – 14.45 T3: Otaniemi activities in practice – Something unique seen from different perspectives

Speakers: Prof. Tuula Teeri, President, Aalto University, Mr Jussi Hannula, Project Manager, Aalto Design Factory, Mr Rob Kommeren, CEO, Philips InnoHub Otaniemi, Mr Ari Huczkowski, CEO, Otaniemi Marketing and Mr Will Cardwell, CEO, Technopolis

Venue: Design Factory

Betonimiehenkuja 5, 02150 Espoo

Tel: +358 50 512 2859



15.30 Visit to Nokia

Nokia today and Education Policy

Speaker: Ms Ida Andersson, Senior Manager, Education Policy, Nokia

Nokia Technopolis Innovation Mill

Speakers: Mr Marko Moilanen, Senior Manager, TOL and Mr Will Cardwell, CEO, Technopolis Ventures

Venue: Nokia Corporation

Keilalahdentie 2-4, North entrance, 02150 Espoo

Tel. +358 7180 08000

17.00 Bus to Helsinki

19.00 Summing up discussion

Venue: Hotel Havis

20.00 Dinner

Finland mellan Sverige och Ryssland – skapandet av en nationell identitet

Speaker: Prof. Matti Klinge, Department of History, University of Helsinki

Helsingfors och drömmen om en bättre stad

Speaker: Prof. Laura Kolbe, Department of History, University of Helsinki

Venue: Restaurant Ravintola Sipuli

Cabinet Room Pommern, Kanavaranta 7, 00160 Helsinki

Tel: +358 9 6128 5500

Friday 15 January

Breakfast served from 07.00, Venue: Havis, Hotel Haven

Check out from Hotel

Theme: Co-operation and Consensus in Greater Helsinki – a Comparison with the Greater Stockholm Region

09.30 Welcome: an Outlook for the City of Helsinki

Key note speaker: Mayor Mr Jussi Pajunen, City of Helsinki

Horizontal co-operation in Greater Helsinki Region

Panel discussion with participants from the Stockholm Benchmarking Delegation and Deputy Mayor Pekka Sauri, City of Helsinki

Venue: City Hall

City Council, City Board and City Administration Centre
Pohjoisesplanadi 11-13, Helsinki, 00099 City of Helsinki
Tel: +358 9 310 1641

10.30 Vertical co-operation in Greater Helsinki Region

Key note speaker: Mr Jan Vapaavuori, Minister of housing

Panel discussion with participants from the Stockholm Benchmarking Delegation

11.15 Co-operation between politics, business and academia

Speaker: Mr Eero Holstila, Director Economic Development, City of Helsinki

Panel discussion with participants from the Stockholm Benchmarking Delegation and President Thomas Wilhelmsson, University of Helsinki and Ms Anne Brunila, Vice President, Fortum Finland

12.00 Lunch with City of Helsinki

14.45 Bus to airport

16.30 Departure Helsinki-Vantaa airport, flight SK 705

16.30 Arrival Stockholm Arlanda airport





Participants list

Name and organisation

Mr Ola Asplund, Head of Research Department, Swedish Industrial- and Metalworkers' union
Mr Lennart Bergbom, Director Strategy Development, Stockholm Arlanda Airport
Mr Sören Bergqvist, County Council Commissioner, Uppsala County Council
Mr Anders Bjurström, Chair of the County Council Assembly, County Council of Sörmland
Mr Ola Björkman, CEO, Stockholm-Uppsala Life Science
Ms Gertrud Brorsson, Board Member, Council for the Stockholm-Mälars Region
Mr Hans Ekström, Mayor, Municipality of Eskilstuna
Mr Roland Engkvist, Project Manager, Council for the Stockholm-Mälars Region
Mr Rune Fransson, Director Innovation and Infrastructure, Karolinska Institute
Mr Nicke Grundberg, President, Stockholm Federation of Student Unions
Prof. Peter Gudmundson, President, Royal Institute of Technology
Ms Christina Hedberg, CEO, the Chamber of Commerce Mälardalen
Ms Inger Högström-Westerling, Vice Mayor, Municipality of Örebro
Ph.D Tina Karrbom Gustavsson, Development Director, Flemingsberg – From Brains to Business
Mr Erik Langby, Mayor, Municipality of Nacka
Ms Carola Lavén, Business Development Manager, Atrium Ljungberg
Ms Irén Lejgören, Chairwoman of the Board, Örebro Regional Development Council
Ms Annika Liedholm, Project Coordinator, Council for the Stockholm-Mälars Region
Ms Anna Lundgren, Secretary General, Council for the Stockholm-Mälars Region
Mr Curt Nilsson, CEO, The Foundation for Collaboration between the universities in Uppsala, the business community and the public sector
Prof. Joseph Nordgren, Vice Rector, Uppsala University
Ms Ingela Nylund Watz, Chairman, Council for the Stockholm-Mälars Region and Council Commissioner, Stockholm County Council
Ms Ingegerd Palmér, President, Mälardalen University
Mr Fredrik Persson, Political Secretary, Stockholm County Council
Ms Ewa Samuelsson, Vice Mayor, City of Stockholm
Mr Arne Sandemo, Chairman of the Board, Uppsala Regional Council
Ms Anette Scheibe, CEO, Kista Science City
Mr Jens Schollin, Vice Chancellor, Örebro University
Mr Johan Schnürer, Vice President, Swedish University of Agricultural Sciences
Mr Erik Weiman, Chair of the County Council Executive Committee, Uppsala County Council
Ms Ylva Williams, CEO, Stockholm Science City
Ms Annika Yllner, HR Director, Bombardier Transportation Sweden AB
Mr Olle Ytterberg, Mayor, Municipality of Arboga
Mr Olle Zetterberg, CEO, Stockholm Business Region
Mr Magnus Åkerman, Assistant Vice President, Stockholm Chamber of Commerce
Ms Lisa Öberg, Associate Professor, Södertörn University

Special Thanks for Contributing to the Success of Benchmarking Helsinki

Ambassador Alec Aalto, EMBASSY OF FINLAND, STOCKHOLM

Mr Victor Andersson, CITY OF HELSINKI

Ms Elisabet Blas Rendahl, STOCKHOLMS AKADEMISKA FORUM

Ms Maria von Bonsdorff-Hermunen, ARCADEA
CITY OF HELSINKI

Mr Anders Eriksson, COUNSELLOR FOR PRESS AND CULTURAL AFFAIRS, EMBASSY OF SWEDEN

Mr Leigh Ewin, OTANIEMI MARKETING LTD

Mr Eero Holstila, CITY OF HELSINKI

Mr Ari Huczowski, OTANIEMI MARKETING LTD

Mr Torbjörn Jansson, STOCKHOLM BUSINESS REGION

Ms Riita Kaipio-Liuhio, EMBASSY OF FINLAND, STOCKHOLM

Ms Katja Luopajarvi, EMBASSY OF FINLAND, STOCKHOLM

Ms Kaisa Lähtenmäki-Smith, NET EFFECT OY
KOPIERINGEN STOCKHOLMS STADSHUS

Mr Markku Markkula, AALTO UNIVERSITY TRANSFORMATION TEAM

Ambassador Johan Molander, EMBASSY OF SWEDEN

Ms Anne Olsen, ROYAL RAVINTOLAT OY

Mr Raimo Pakkanen, TEKES

Ms Eeva Penttilä, EDUCATION DEPARTMENT, CITY OF HELSINKI

Ms Ani Poutasuo, HELSINKI EXPERT OY

Mr Sampo Ruoppila, NET EFFECT OY

Mr Sandeep Shah, OTANIEMI MARKETING LTD

Ms Mari Stenbacka, NOKIA

STOCKHOLM ARLANDA AIRPORT

Mr Frowald Strallhofer, A COMPANY

SÖDRA TORNET KOMMUNIKATION AB

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Ms Armi Torenus, TORENUKSEN LIIKENNE OY

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Ms Jenni Wirta, HOTEL HAVEN

Ms Anna Wersäll, STOCKHOLM CHAMBER OF COMMERCE

Ms Janica Ylikarjula, CONFEDERATION OF FINNISH INDUSTRIES EK

Mr Magnus Åkerman, STOCKHOLM CHAMBER OF COMMERCE

