

Benchmarking London

**LONDON AS A FINANCIAL CENTRE
and SEB's role in it**

The City

The City of London is the world's leading international financial and business centre (GFCI March 2013 survey) ahead of New York, Hong Kong and Singapore

There are 251 Overseas Banks in London

598 foreign-based companies from more than 30 different countries have a listing on the London Stock Exchange - a bigger foreign participation than in any other country

One third of the world's foreign exchange business is handled in London

70% of global Eurobond turnover is traded in London

London is the world's leading centre for Islamic Finance: 22 banks provide Islamic services, and 5 are fully Sharia compliant

The City's worldwide market share

Financial Markets Share by Country (%)

	UK	US	Jap	Fra	Ger	Sing	H-K	Other
X-Border bank lending	19	11	11	8	8	3	3	37
F/x turnover	37	17	6	3	2	6	5	24
Exchange traded derivatives	7	34	2	-	8	-	1	48
Interest-rate OTC derivatives	46	24	3	7	2	3	1	14
Marine Insurance premiums paid	19	6	9	4	4	1	1	56
Fund Management sourced funds	8	46	8	3	2	-	1	32
Hedge fund assets	18	65	2	1	-	1	1	12
Private equity investments	12	46	1	5	2	1	-	33
Securitisation investments	6	73	2	1	1	-	-	17

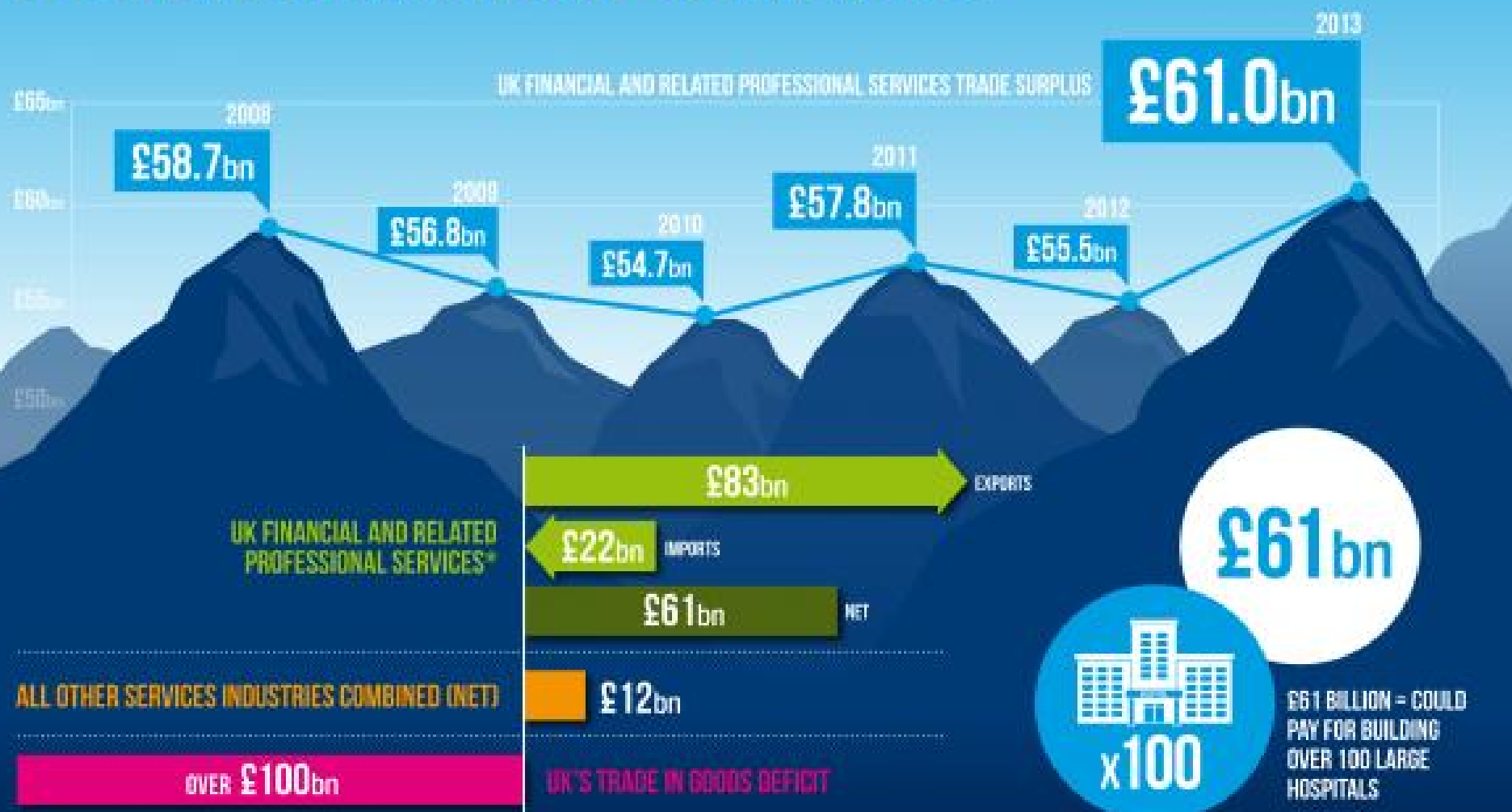
The City's EU market share

UK share of financial markets in the EU

	% share of UK	Date	Source
Interest rate OTC derivatives trading	74	Apr-2013	BIS
Foreign exchange trading	78	Apr-2013	BIS
Hedge fund assets ¹	85	2012	Eurohedge
Private equity funds raised ¹	57	2012	EVCA
Marine insurance premiums	51	2011	Int. Union of Marine Insurance
Pension assets	48	2012	OECD
Equity market capitalisation (LSE)	37	2012	World Federation of Exchanges
Financial services GDP	24	2012	Eurostat
Bank lending	17	2011	European Banking Federation
UK banks assets ¹	24	2011/12	The Banker 1000
Insurance premiums	18	2011	Swiss Re
Financial and related professional services employment	19	2012	Eurostat

¹ % share of Europe

BEST EVER UK TRADE SURPLUS IN FINANCE



* Related professional services include accounting, legal services and management consulting.
Source: TheCityUK estimates based on Office for National Statistics data.

TheCityUK

LINKS BETWEEN FINANCIAL MARKETS IN THE UK AND THE EU

TheCityUK



164 FINANCIAL SERVICES FIRMS FROM THE EU ARE BASED IN THE UK



TWICE AS MANY EURO ARE TRADED IN THE UK THAN ALL OTHER EU MEMBER STATES COMBINED



EU BANKS IN THE UK HOLD £1.4 TRILLION ASSETS – 17% OF TOTAL UK BANK ASSETS

EURO DENOMINATED FOREIGN EXCHANGE AVERAGE DAILY TURNOVER IN THE UK IS \$406bn: 44% OF ALL GLOBAL EURO DENOMINATED TRADING.

44%

FINANCIAL AND RELATED PROFESSIONAL SERVICES

EMPLOYMENT IN LONDON in June 2013 (% change from six months earlier)

FUND MANAGEMENT

22,900

(3.0)

LEGAL SERVICES

101,900

(-1.1)

BANKING

143,600

(unchanged)

INSURANCE

68,900

(-2.0)

AUXILIARY & OTHER

123,500

(-0.3)

ACCOUNTING &
MANAGEMENT CONSULTANCY

208,800

(-1.7)

TOTAL

669,600

(-0.9)

TheCityUK



UK COMPETITIVENESS TRACKER SCORECARD

▲ Up ● Flat ▼ Down – Not available | Direction of Tracker represents balance of indicators that have risen, less indicators that have fallen

	2008		2009				2010				2011				2012				2013		
	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Volume of business	▼	▼	▼	▼	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▼	▼	▲	▲	▼
Employment	▼	▼	▼	▼	▼	▼	▼	▼	▲	▼	▼	▲	▲	▼	▲	▼	▼	▼	▲	▲	▲
Trade balance	▼	▲	▼	▼	▼	●	▼	▲	▼	▲	▲	▼	▲	▼	▼	▲	▲	▲	▲	▼	▼
New authorisations of firms	▼	▼	▼	▲	▼	▼	▲	▲	▲	▲	▼	▼	▼	▼	▲	▼	▲	▲	▲	▲	▲
New authorisations of people	▼	▲	▼	▼	▼	▲	▼	▼	▲	▲	▼	▼	▲	▼	▼	●	▲	▲	▼	▼	▲
European IPOs	▼	▼	▼	▲	▲	▲	▼	▲	▼	▲	▼	▲	▼	▼	▲	▼	▼	▲	▼	▲	▼
European M&A	▲	▼	▼	▼	▲	▲	▼	▼	▲	▲	▼	▲	▼	▼	▲	▲	▼	▲	▼	▲	▲
European turnover UK equities	▲	▼	▼	▲	▼	▲	▲	▲	▼	▲	▲	▼	▲	▼	▲	▼	▼	▼	▲	▲	▲
UK equities FTSE 250	▼	▼	▲	▲	▲	▲	▲	▼	▲	▲	▲	▲	▼	▲	▲	▼	▲	▲	▲	▼	▼
Credit availability to corporates	▼	▼	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▼	▼	▼	▲	▲	▲	▲
Derivatives turnover	▼	▼	▲	▲	▼	▲	▲	▼	▼	▼	▲	▼	▲	▼	▼	▲	▼	▼	▲	▼	▼
Forex turnover	-	▼	-	▼	-	▲	-	▲	-	▲	-	▲	-	▼	-	▼	-	▼	-	▲	-
GFCI	▼	-	▼	-	▲	-	▼	-	▼	-	▲	-	▼	-	▲	-	▲	-	-	▲	▼
New City job vacancies	▼	▼	▼	▲	▲	▼	▲	▲	▼	▼	▲	▼	▼	▼	▲	▲	▼	▼	▲	▼	▲
Office take up	▲	▲	▼	▲	▲	▼	▲	▲	▲	▲	▼	▼	▼	▼	▼	▲	▼	▲	▲	▲	▲
Rent	▼	▼	▼	▼	▼	▲	▲	▲	▲	●	●	●	●	●	●	●	▲	●	▼	●	▲
Occupancy Rate	▼	▼	▼	▼	▲	▲	▲	▲	●	●	▼	▲	▼	▲	▲	▲	▼	▼	▼	▲	▲
Sovereign risk rating	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ease of doing business	▲	-	-	-	▼	-	-	-	●	-	-	-	▲	-	-	-	●	-	-	-	▼
Business tax paid % of profits	▲	-	-	-	▼	-	-	-	▼	-	-	-	●	-	-	-	-	▲	-	-	▲
Higher rate tax (inverse)	●	-	-	-	●	-	-	-	▼	-	-	-	●	-	-	-	●	-	-	▲	-
FDI inflow	▲	-	-	-	▼	-	-	-	▲	-	-	-	▼	-	-	-	▲	-	-	-	-
Corruption perceptions index	-	▼	-	-	-	▼	-	-	-	▼	-	-	-	-	-	-	-	▼	-	-	-
OVERALL TRACKER	▼	▼	▼	●	▼	▲	▲	▲	▲	▲	▲	▲	▼	▼	▲	●	▼	▲	▲	▲	▲

Wholesale franchise

Leading product offering

